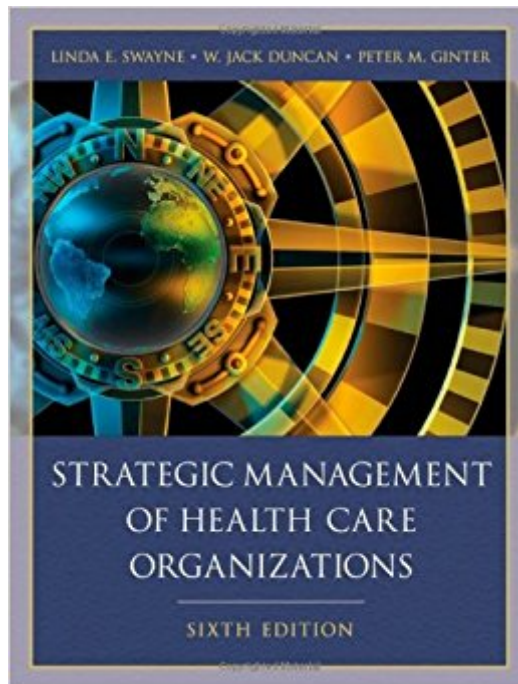




Ebook Directory
the best source of ebook

The book was found

Strategic Management Of Health Care Organizations



Synopsis

The 6th edition of this established text is streamlined to a more manageable format, with the Appendices moved to the web-site and a significant shortening of the main text. There is a greater focus on the global analysis of industry and competition; and analysis of the internal environment. In consultation with feedback from their adopters, the authors have concentrated on the fundamentals of strategy analysis and the underlying sources of profit. This reflects waning interest among senior executives in the pursuit of short-term shareholder value. As ever students are provided with the guidance they need to strategic planning, analysis of the health services environment (internal and external) and lessons on implementation; with additional discussion of organizational capability, deeper treatment of sustainability and corporate social responsibility and more coverage of the sources of organizational inertia and competency traps. This edition is rich in new examples from real-world health care organizations. Chapters are brought to life by the 'Introductory Incidents', 'Learning Objectives', 'Perspectives', 'Strategy Capsules', useful chapter summaries; and questions for class discussion. All cases and examples have been updated or replaced. In this edition the teaching materials and web supplements have been greatly enhanced, with power-point slides, to give lecturers a unique resource.

Book Information

Hardcover: 869 pages

Publisher: Wiley-Blackwell; 6 edition (January 27, 2009)

Language: English

ISBN-10: 140517918X

ISBN-13: 978-1405179188

Product Dimensions: 7.8 x 2.1 x 10 inches

Shipping Weight: 3.7 pounds

Average Customer Review: 4.6 out of 5 stars 33 customer reviews

Best Sellers Rank: #179,097 in Books (See Top 100 in Books) #87 in [Books > Medical Books > Administration & Medicine Economics > Health Care Administration](#) #101 in [Books > Textbooks > Medicine & Health Sciences > Administration & Policy > Hospital Administration & Care](#) #152 in [Books > Medical Books > Administration & Medicine Economics > Hospital Administration](#)

Customer Reviews

"I have been using this book as a required text since the very first edition. It provides a framework

which integrates some of the most important concepts in modern management with cases from the health services field. I highly recommend the book and compliment the authors for their important contributions to our field." Dr Barry R Greene, University of Iowa "For years, this book has been the definitive text on strategic management in healthcare. This fourth edition will assure faculty offer current thinking in strategy formulation and implementation." Dr Janet E Porter, University of North Carolina at Chapel Hill "The new 4th edition is substantively the authors' best effort to date. Each chapter has been updated and improved, innovative materials enhance the analysis and implementation content, and the cases offer a broadly representative spectrum of strategically challenging situations. Most significantly, the new edition refocuses the primary orientation of the text to that of strategic thinking (not just the technology of doing) and of strategic management as leadership. both essential orientations that are missing from any works on strategic management. This transformation strengthens the integration and cohesion of the text's content in a way that I think students of strategy will find helpful and compelling." Dr Barbara Arrington, St Louis University --This text refers to an out of print or unavailable edition of this title.

The fifth edition of the classic text in the field, Strategic Management of Health Care Organizations, introduces strategic thinking and planning strategies to advanced undergraduate and graduate students as well as practitioners in the field . --This text refers to an out of print or unavailable edition of this title.

Great and arrived on time.

I love this book it was daunting at first because its so big but the first half is the chapters and the second half has case studies. You guys sent me the book in 2 days I am a very happy customer I got the book 1 week before class started

This book came wrapped in original packaging for a penny - I basically just paid shipping. As a college student, I couldn't be happier!

best book

was exactly what i needed for my class. arrived in great condition and was perfectly fine for the semester. would buy again

I loved saving money on text books

This is a great brand new book using for my Nursing Admin II class. The hard cover in excellent shape. The pages are brand new, crisp and the binding is tight.

This book is straight to the point and does not beat around the bush. If you are a busy student taking multiple classes or with a full time job, this is definitely the book for you.

[Download to continue reading...](#)

CAT CARE: BEGINNERS GUIDE TO KITTEN CARE AND TRAINING TIPS (Cat care, cat care books, cat care manual, cat care products, cat care kit, cat care supplies) The Strategic Management of Health Care Organizations Strategic Management of Health Care Organizations Strategic Marketing For Health Care Organizations: Building A Customer-Driven Health System Handbook of Organizations (RLE: Organizations) (Routledge Library Editions: Organizations) Strategic Planning for Public and Nonprofit Organizations: A Guide to Strengthening and Sustaining Organizational Achievement (Bryson on Strategic Planning) Financial Management in Health Care Organizations (Delmar Series in Health Services Administration) Human Resources Management for Public and Nonprofit Organizations: A Strategic Approach Public Health Nursing - Revised Reprint: Population-Centered Health Care in the Community, 8e (Public Health Nursing: Population-Centered Health Care in the Community) A Portfolio Management Approach to Strategic Airline Planning: An Exploratory Investigative Study on Services Management (European University Studies: Series 5, Economics and Management. Vol. 2052) Financial Management of Health Care Organizations: An Introduction to Fundamental Tools, Concepts and Applications Orchids Care Bundle 3 in 1, THE NEW EDITION: Orchids + Orchids Care For Hobbyists + Phalaenopsis Orchids Care (Orchids Care, House Plants Care, Gardening Techniques Book 4) Strategic Planning For Nurses: Change Management In Health Care Health Communication: From Theory to Practice (J-B Public Health/Health Services Text) - Key words: health communication, public health, health behavior, behavior change communications Hair Loss: 5 Easy Steps To Stop and Prevent Hair Loss (hair loss, hair care, bald, beauty care, personal hygiene, natural health remedies, personal health care) Nursing against the Odds: How Health Care Cost Cutting, Media Stereotypes, and Medical Hubris Undermine Nurses and Patient Care (The Culture and Politics of Health Care Work) Health Care Information Systems: A Practical Approach for Health Care Management Principles Of Health Care Management: Foundations For A Changing Health Care System Understanding Equine

Medications: Your Guide to Horse Health Care and Management (Horse Health Care Library)

Exponential Organizations: New Organizations Are Ten Times Better, Faster, and Cheaper Than Yours (and What to Do About It)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)